

## How a Merchant Currently Processes (Traditional)

\$10.00 Sandwich  
-  
3-4% Cost for Processing Fees  

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\$9.60 – \$9.70 Received on Sale for Card Payments

\$10.00 Sandwich  
+  
0% Cost to Accept Cash  

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\$10.00 Received on Sale for Cash Payments

## Merchant Payments After Implementing a CDP

\$10.40 Sandwich  
-  
4% Isolated for Processing Fees  

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\$10.00 Received on Sale for Card Payments

\$10.40 Sandwich  
-  
4% Discount for Cash Paying Customer  

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\$10.00 Received on Sale for Cash Payment

